



**My Local**™  
**Food Source**

CLIENT TOOLBOX OPTIONS:

- WEBSITE THEME AND PLUGIN SUITE
- UI/UX TEMPLATE SELECTION
- INTEGRATION OF PREMIUM PLUGINS
- GOOGLE MYBUSINESS, ANALYTICS, GOOGLE SEARCH, AND SITE MAP SUBMISSION
- ONDEMAND PRINTING

DEVELOPED BY:

DAN CERESIA

DIGITAL TOOLKIT FOR NAPA GENERAL STORE  
**MY LOCAL FOOD SOURCE**  
**ECOMMERCE SOLUTIONS**

A SIMPLE AND EASY DTC SOLUTION PACKAGE

## ESSENTIAL PACKAGE

Your toolkit is built on WordPress and is completely open-source and fully customizable. Built off the world's most lightweight and sought-after architecture, this will be a solution you can count on for the entire lifecycle of your company.

**Cost- \$15,000- (66%) = \$5,000**  
**(2023 Incubation Discount)**  
**Fully Managed Hosting**  
**\$99.99/mo Shared Server**

Template and server spun out within 48hrs. The full delivery average is 4-6 weeks depending on client content delivery.

- OWNERSHIP OF WEBSITE THEME** with Lifetime Updates for company use.
- Access to POWERFUL PLUGIN PACK- Lifetime Licenses.** (+hosting includes an additional inventory of 5000.00/yr in subscriptions.)
- E-COMMERCE** (Transaction fees passed on to the customer.)
- EMAIL MARKETING** Integration to Mailchimp, (others available as well).
- SOCIAL MEDIA LINK INTEGRATION.**
- WEBSITE SECURITY and Virus Protection included,** + SSL certificate



## INTEGRATED STRATEGY & PLANNING

COMPREHENSIVE DIGITAL  
CONSULTING AND SOLUTION  
DEVELOPMENT.

**Need-Based Agency Rate-**  
**\$250/ Session**

Post Services Available After Delivery:  
Special Enhancements, or Custom Coding

- CUSTOM ENGINEERING/ DEV-**  
Additional Plugins Tailored to Business Model/ Brand Standards.
- DEVELOPMENT SESSION** (Strategic Coaching Tailoring Best Practices to Custom Solution).
- CIO/CTO Services-** Applying strategy and system development to create and achieve business directives.

# Empowering Clients

*Incorporating standard operational practices while adjusting to an ever-evolving digital retail environment poses many challenges for businesses specifically with regard to transformation. As an expert in this field, I have dedicated my efforts to navigating how to use digital tools to encourage profitability and efficiencies within small businesses. Our goal is to provide business owners with a digital toolset and teach them how to use it. We hope to be your go-to in-house advisor, assisting you personally every step of the way.*



## FINAL PERSPECTIVE

Investing in a digital landscape is now recognized as a mandatory action for all businesses. The difficulty for most companies is either with technology selection or the application thereof.

We have an intellectual commitment to research and development, and we promise to always keep you and your company in the loop with all things digital. Our goal is to always provide you with relevant tools and methods for digital transformation and we promise to provide you with relevant and up-to-date recommendations.

*" THE MOST POWERFUL INVESTMENT FOR MODERN BUSINESSES IS IN OUR DIGITAL ASSETS.*

*IT IS NOT A QUESTION AS TO WHETHER CUSTOMERS WILL PURCHASE ONLINE, BUT HOW EASILY THEY CAN FIND US, AND PURCHASE FROM US ONLINE...*

*IT'S OUR JOB AS OWNERS TO TO GIVE OUR CUSTOMER THOSE PERMISSIONS."*



*~ Dan Ceresia*

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Your custom-tailored package is ready. To get started, simply click or scan the QR code below. You will be taken to a page that will make it easy to check out. Your payment will automatically relay to our tech team and we start right away!

